



# EMILY KRAUSE

## GRAPHIC DESIGNER

### CONTACT

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### PROFILE SUMMARY

I'm a graphic designer specializing in motion design, branding, logo design and social media. I have a successful track record of creating unique and effective visual communication.

### EDUCATION

2022 - 2025  
CARTHAGE COLLEGE  
BFA in Graphic Design

- Minored in Film and New Media
- Acquired Deans List status all 3 years
- Podcast Editor and Graphic/Motion Designer for PRSSA (Public Relations Student Society of America)

### DESIGN EXPERIENCE

CARTHAGE FILM ASSOCIATION | ZETA TAU SIGMA 2022 - PRESENT  
Director of Promotions | Public Relations Chair

- Designed posters and flyers for students and faculty to advertise events.
- Launched multiple event campaigns and created branding identity, including color scheme, logos, and t-shirt designs.
- Managed social media accounts, including Instagram and TikTok pages and created designs bi-weekly for story and grid posts.

EXPERIENTIAL DESIGNERS AND PRODUCER ASSOCIATION 2024  
Group Class Project

- Designed fictitious trade show booth for Nikon and Photoshopped mock-up of 3D templates. I used branded elements and the official Nikon style guide to match Nikon's brand identity.

ST. MARY'S LUTHERAN CHURCH 2024  
Video Editor / Motion Designer - Internship

- Animated captions, logo, and credits. I edited and cut video and audio for anniversary video. I also hand-delivered an external drive.

CARTHAGE MARKETING & COMMUNICATION'S OFFICE 2022 - 2023  
Graphic Designer / Motion Designer - Internship

- Animated transitions and created vector content and used branded elements and style guide to match Carthage's brand identity.
- Designed graphics for short-form video content for Carthage's official social media, including Instagram and TikTok.

### HARD SKILLS

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro
- Figma

### SOFT SKILLS

- Social Media Design
- Motion Design
- Illustration
- Storyboarding
- Logo Design
- Packaging Design